

#DataCleanUp

Data
projects
from
home...

Project 1: Data clean-up



comma

What is it?

A full review of your data that will:

- ✓ Detect inaccurate, corrupt or duplicate records
- ✓ Make sure you have the data you really need
 - ✓ Improve data quality

Here's what you need
to get started...



1.

Make sure
you have
remote access
to your data.

2.

Connect your team. Data quality doesn't work in siloes. Get everyone on board with the project and decide key stakeholders.

3.

Define what your data should look like – not just accuracy, but relevance, missing fields, and non-essential information.

4.

Set what
processes
and procedures
you need to
maintain clean
data, as a team,
moving forward.

Why will it help?

This is a tough time for a lot of businesses.

Ensuring that your data is accurate and reliable will help you to:

- ✓ React quickly to opportunities and challenges in the future
 - ✓ Use data effectively
- ✓ Minimise the long term damage



Start your data clean up today.
Book a remote one-to-one with
one of our Data Consultants

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